



I am an experienced Interior and Graphic Designer. Combined I have over 10 years experience in the Commerical design field. I believe having the skills and knowledge in both Interior and Graphic design gives me a unique insight to many other areas of design.

The lightbulb is a symbol for my personal design style. I have never created anything just for people to 'see'. My designs have always been for people to actually 'feel'. My passion has always been to inspire and enlighten through my work and I know it is my purpose. When I have achieved that, that to me is true success.

A LITTLE ABOUT ME

909 Alexandersville Road
Miamisburg, Ohio 45342

937-479-9828

heatherlynne0612@gmail.com

www.heatherlynne.design



MY DESIGNS ARE CREATED TO ENLIGHTEN AND INSPIRE

"A designer knows when he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away."

~UNKNOWN

Jack of All Trades. Master of.... quite a few

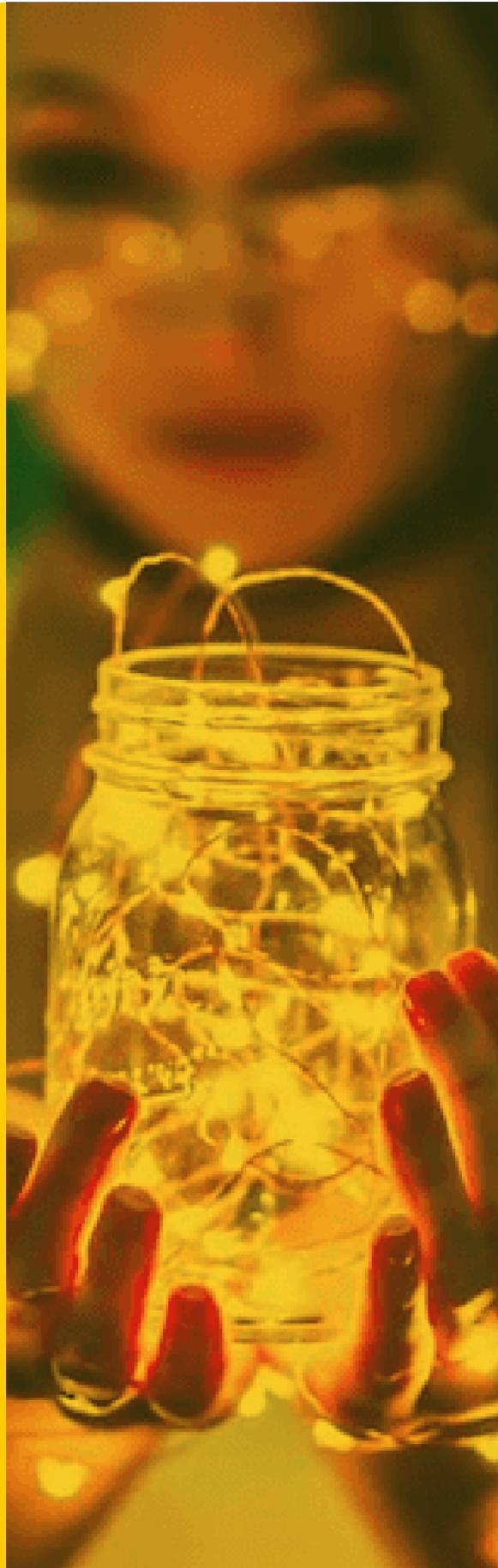
As a designer I have at the very least familiarized myself with as many areas of design as possible, however there are a few categories that I excel at.

Those categories include Print Design, Social Media Design, Photography, as well as Interior Design. With my experience as a Graphic and Interior designer, I am adept in branding concept design, project management, and final design implementations. Moreover, while my on-the job experience has afforded me a well-rounded skill set, including first-rate multi-tasking and communication abilities, I am also knowledgeable in contributing creative ideas during corporate brainstorming sessions, prioritizing workloads and coordinating multiple ongoing projects, overseeing a project from start to finish as well as team and resource management, and having an understanding and knowledge of HTML.

I have a solid educational foundation and a lifelong passion for design. Please feel free to browse through my portfolio and let me know how my experience and background may meet your needs.



Heather Squier
Graphic Designer/Project Manager



Print Design



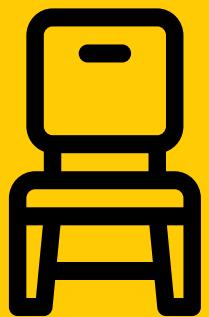
Highly skilled in designing layouts for: brochures, statements that include high-impact infographics, corporate communications, letterheads, flyers, shopping bags, banners, postcards, screenprinting, and business card design.

Social Media Design



I started out my Freelance Graphic design career by designing cover photos for Facebook. I have gone from there to designing social media ads, flyers, GIFs and event invitations for a major MLM company.

Interior Design



I designed mainly for the medical field including hospitals, medical office buildings, and Dr's offices. I excel in developing floor plans, layouts, elevations, 3-D elevations, functional spaces, wall coverings, lighting specs, floor coverings, case goods, and fabrics.

A FEW OF MY PORTFOLIO SAMPLES



PHOTOGRAPHY

My black and white photography turned out to be a surprising talent. All photos in my photography portfolio were taken using a classic Pentax K1000 camera. Negatives and photos were self-developed. The theme I chose was more towards the entertaining and cartoonish side. I wanted to do something fun that others would also find amusing and enjoy.



ADVERTISING

The Under Armor baseball cleat was my first attempt at learning Illustrator. The shoe below is completely drawn in Illustrator and then rendered in Photoshop with flames and eventually put into a mock-advertisement. All Under Armor branding specifications were followed so as to make the ad as realistic as possible.



LOGO DESIGN

Be Happy is an actual Bohemian clothing boutique located in Tipp City, Ohio. I custom designed their logo, colors, and branding to reflect the fun and carefree style of clothing and accessories that are found inside.

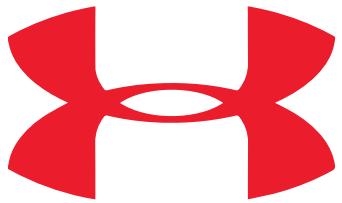


SKETCHING

An example of my ability to hand sketch elevations to scale as well as show my concept process for a potential Interior Design project.



INSPIRATION TO FOLLOW...



UNDER ARMOUR

BRAND YOUR IDENTITY

Under Armor has a very unique and specific company brand using bold fonts, bright colors, and short yet still descriptive taglines that help make them stand out.



ILLUSTRATION, BRAND & ADVERTISING

This is an actual Under Armour baseball cleat rendered in Illustrator and enhanced in Photoshop for a unique eye catching display. Under Armour brand colors and specs were used.



Be Happy

A GIVE BACK BOUTIQUE



A LOGO THAT INSPIRES

Be Happy Boutique is a bright and fun clothing store located in Tipp City, Ohio with a unique company mission statement. A portion of all proceeds are donated to a designated non-profit each month.

LOGO DESIGN

Actual logo custom designed for clothing boutique in Tipp City, Ohio. The owners wanted a logo that would reflect the boutique's colorful, bohemian flare. Both owners first names begin with the letter "K" which has been hidden in the arrow.



MARTHA STEWART HALLOWEEN ENTERTAINING GUIDE

ENTERTAINING INDEED

Martha Stewart is a national icon when it comes to cooking and entertaining. When I wanted to come up with a clever way to showcase my black and white photography, I knew Martha would be the perfect accessory.



PHOTOGRAPHY & BOOK DESIGN

A fun recipe book cover for a Halloween inspiration cookbook. It contains my personal black & white photography, digitally scanned negatives, then layed out in InDesign. The InDesign documents and Images were then placed in a mock-up in Photoshop.



Etsy

HOME DECOR PRINTABLES

Being a huge fan of fun and creative fonts, these are some simple, lighthearted layouts that will be available to purchase on Etsy and can be personally printed to any size the customer desires.



TYPOGRAPHY & DESIGN

These are personal designs I created for myself but had so many requests for them I decided to make them available for purchase. Designing with typography has now become a fun hobby of mine.



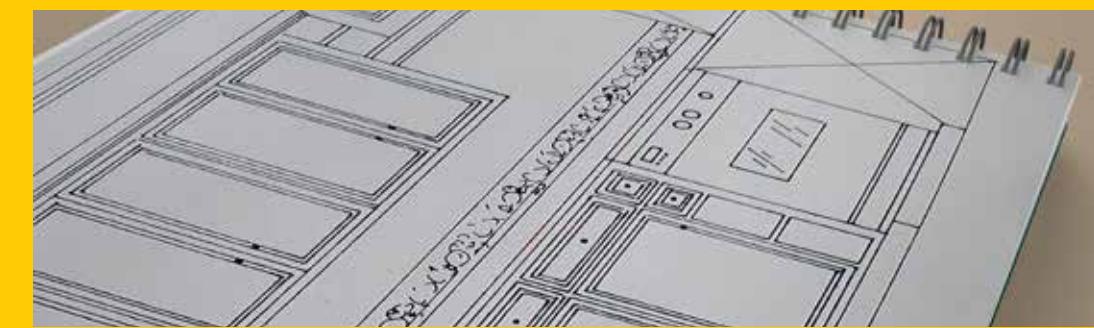
UTOPIA KITCHEN & BATHROOM

THE HEART OF MY HOME & DESIGN

Kitchen & Bathroom is a popular magazine for inspiring personal home renovations. It was the perfect set up to display my previous Interior Design concepts and renderings.

INTERIOR DESIGN

A one-point perspective, marker rendering of a kitchen. Wall elevations also drawn to scale as well as actual wallcovering and flooring samples used as inspiration. All images then layed out in InDesign and mocked up in Photoshop.



PINK RIBBON GIRLS

DESIGN WITH A PURPOSE

Pink Ribbon Girls is a non-profit organization started in Tipp City, Ohio. Their mission is to help ease the minds of individuals and families affected by breast and other women's reproductive cancers with direct services and support.

DESIGNING FOR A CURE

I created schedule handouts, table cards, and sponsored yard signs for the Pink Ribbon Girls signature "2017 Ignite the Fight" event in Cincinnati, Ohio. I love to jump at the chance to help others and my community.



STAR WARS

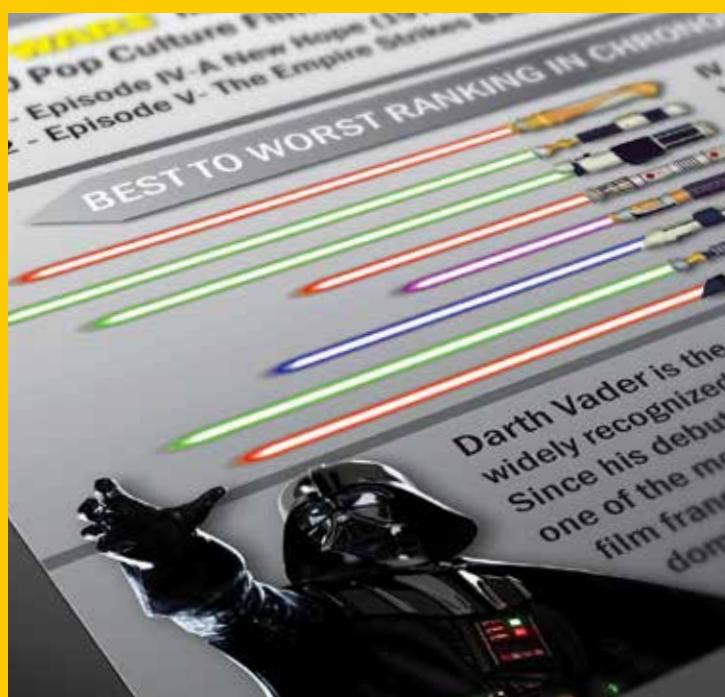
DESIGNING IN A GALAXY FAR, FAR AWAY

Star Wars is a science-fiction franchise comprising movies, books, comics, video games, toys, and animated shows. It has become part of mainstream popular culture, as well as being one of the highest-grossing series of all time.

THE FORCE OF INFOGRAPHICS

As a lifelong fan of the Star Wars franchise, it was a personal challenge to find a way to incorporate it into my portfolio. What better way than to present some fun facts about one of the most cherished movies in the universe

ANKING IN CH



STAR WARS

A FORCE AT THE THEATER

"POP"ULARITY CONTEST

STAR WARS holds the #1 and #2 spots of the Top 100 Pop Culture Films of all time.

- #1 - Episode IV-A New Hope (1977)
- #2 - Episode V- The Empire Strikes Back (1980)



BEST TO WORST RANKING IN CHRONOLOGICAL ORDER

IV - A New Hope (1977)
V - Empire Strikes Back (1980)
VI - Return of the Jedi (1983)
I - Phantom Menace (1999)
II - Attack of the Clones (2002)
III - Revenge of the Sith (2005)
VII - The Force Awakens (2015)
Rogue One "A Star Wars Story" (2016)

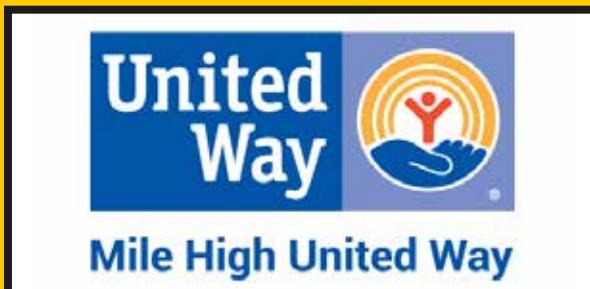
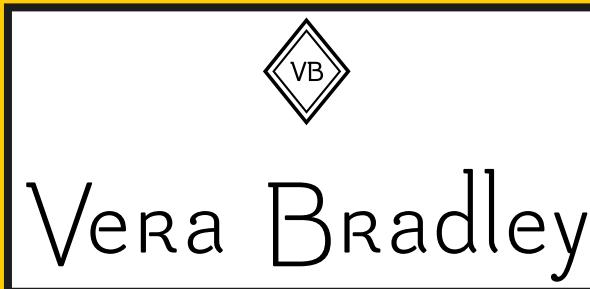
Darth Vader is the most infamous and widely recognized movie villain of all time.

Since his debut in 1977, Darth Vader has become the face of Star Wars, which is one of the most popular and successful (estimated to be worth of \$40 billion) film franchises in modern movie history. No other villain is as popular and dominant across film, animated series, video games, merchandise, and even theme park rides than Darth Vader.

DID YOU KNOW?

My design experience has allowed me to work with several highly recognized national and global companies. I have been fortunate to be able to collaborate along side their graphic designers and marketing teams as well as their HR departments to produce beautiful and informative collateral that fit their brand.

A FEW OF MY CLIENTS



 "...The flexibility and 'can do' in relation to the design (reflecting FlightSafety's unique situation) was especially helpful and important to the overall project. Our team was very impressed with the end product. While I'm sure it was a team effort, we certainly credit most of the project's success to Heather. Heather managed the project very well, was patient, responsive, creative, helpful and just a delight to work with."

Jennifer Williams - FlightSafety

 "SHE MADE IT EASY!

We are very satisfied with the way our statements came out. We, more the less, redesigned our statements from the ground up. Heather was so patient with the many, many edits we requested as we worked to get the template just right. She made the process very smooth."

Michael Gentes - Mile High United Way

 "Great experience, my project manager, Heather, was awesome!"

Kurt Brown - Cochran, Inc

 "Heather was very attentive to our needs. Worked with us very closely throughout the whole process. Was very patient. Did exactly what we asked. The final product was awesome!!"

Teresa Piccolo - Taylor Guitars

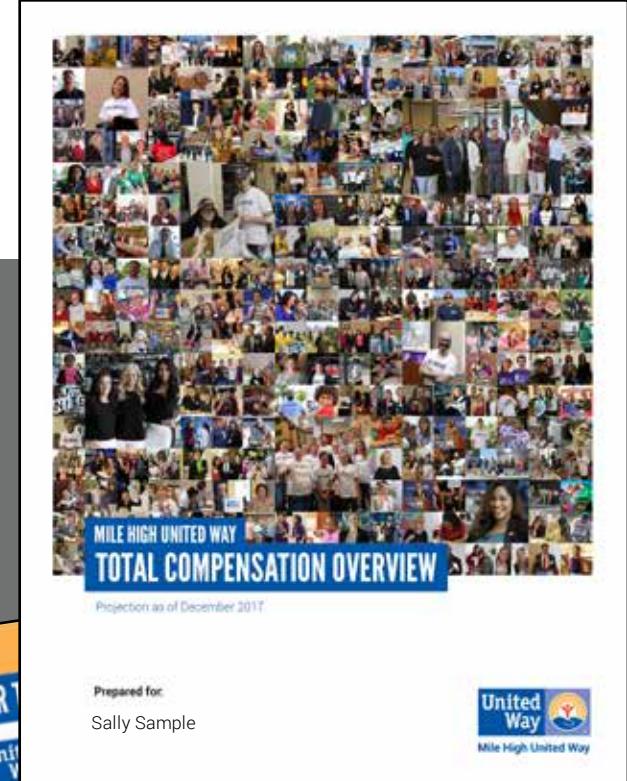
TESTIMONIES

SAMPLES TO FOLLOW...





BACK



Annual 401(k) Contributions
 Annual Employee Contribution: \$11,050
 Annual Employer Match: \$1,688
 Annual Employer Safe Harbor Contribution: \$1,688

Annual 401(k) Projections
 Annual Employee Contribution: \$11,050
 Annual Employer Match: \$1,688
 Annual Employer Safe Harbor Contribution: \$1,688

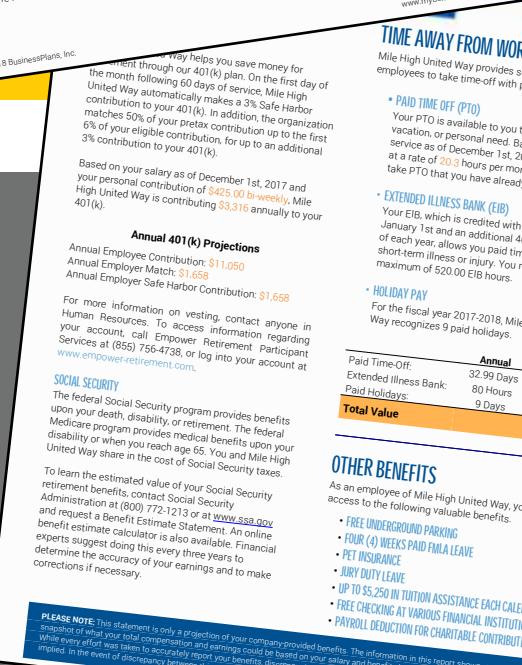
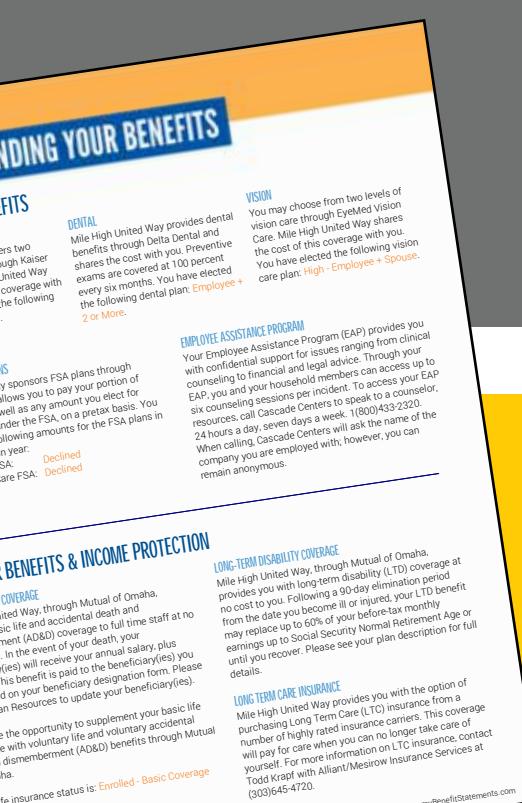
Annual Payroll Deduction for Charitable Contribution
 Annual Contribution: \$11,050

Other Benefits
 As an employee of Mile High United Way, you also have access to the following valuable benefits:

- **FREE UNDERGROUND PARKING**
- **FOUR (4) WEEKS PAID FMLA LEAVE**
- **PET INSURANCE**
- **JURY DUTY LEAVE**
- **UP TO \$5,250 IN TUITION ASSISTANCE EACH CALENDAR YEAR**
- **FREE CHECKING AT VARIOUS FINANCIAL INSTITUTIONS**
- **PAYROLL DEDUCTION FOR CHARITABLE CONTRIBUTION**

PLEASE NOTE: This statement is only a projection of your company-provided benefits. Snapshot of what your total compensation and earnings could be based on your salary and benefit elections as of December 1st, 2017. Any effort was taken to report your benefits, descriptions and amounts are always possible and a guarantee of payment is not implied. In the event of a discrepancy between this report and the actual plan documents, the actual documents will prevail.

FRONT



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Logos & Branding

I thoroughly enjoy working with logos, colors, and other branding from companies however I also love when I get the opportunity to create one from scratch

Decades of painting and fine arts classes have given me the ability to work on canvas and paper as well as digitally on screen to create the best logo for your company's needs

Photography

Photography seemed to come for me naturally. I very much enjoy setting up themes and scenarios for creating intriguing and thought provoking images

Along with photography, I am also experienced in editing and enhancing with several types of software including Photoshop

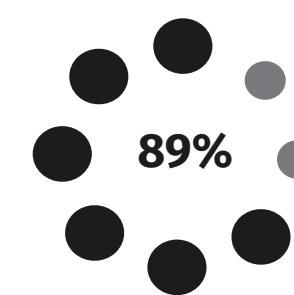
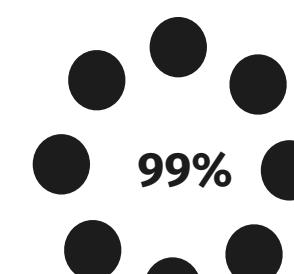
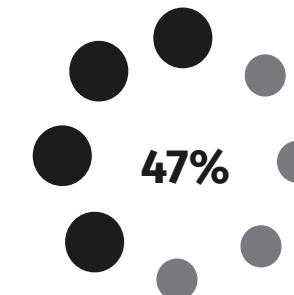
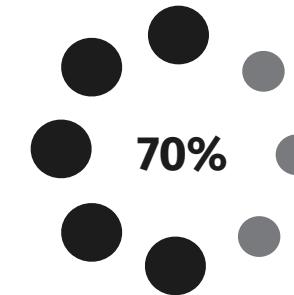
Marketing

I started out creating marketing flyers for multiple consultants for a globally known MLM company

Through my work experience as well as self-marketing, I am extremely accomplished in creating various types of marketing for social media and print

Typography

I have always enjoyed Typography, even before studying design. One of my first clues that I should look into becoming a graphic designer was after I had spent hours just looking at different styles of typography



**DESIGN IS
SO SIMPLE
THAT'S WHY IT
IS SO COMPLICATED**

~ PAUL RAND

Paul Rand was an American art director and graphic designer, best known for his corporate logo designs, including the logos for IBM, UPS, Enron, Morningstar, Inc., Westinghouse, ABC and NeXT.

His designs, style, and design philosophies are a huge influence of mine.



Thank You

for taking the time to view my portfolio

**If you would like to contact me to learn more about
my skills and experience and how I may benefit you
or your company, please feel free to contact me:**



**HEATHER SQUIER
937-479-9828**

HEATHERLYNNE0612@GMAIL.COM

HEATHERLYNNE.DESIGN